

# T.I.P.P. Sheet

<b>Name:</b>	<b>SensationalEyes Shadow Primer (RTW)</b>
<b>Item Code:</b>	ESP1 & ESP2
<b>Package:</b>	4.5 grams
<b>Shades:</b>	Light & Medium



<b>Selling Phrases:</b>	<ul style="list-style-type: none"><li>• Paraben Free</li><li>• Anti-oxidants help protect skin from biological aging</li><li>• Reduces wrinkles by 26% when applied daily for 21 days</li><li>• Perfect canvas for long-lasting, crease-proof eye shadow</li><li>• Ultimate eye prep for younger, smoother eyes</li><li>• Active ingredient is a patented, anti-aging, natural alternative to Botox</li></ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"><li>• Utilizes the latest technology developed with Hibiscus Esculentus Complex, the vegetal alternative to Botox</li><li>• Powerful anti-wrinkle activity</li></ul>
<b>Usage:</b>	<ul style="list-style-type: none"><li>• Apply to eyelid area prior to eyeshadow application</li></ul>

<b>Ingredient</b>	<b>Function</b>
Ethylhexyl Palmitate	Emollient
Petrolatum	Emollient, moisturizer
Phenyl Trimethicone	Emollient, moisturizer
Cera Alba (Beeswax)	Emulsifier, emollient, moisturizer
Silica	Thickener
Myristyl Lactate	Emollient
Polymethyl Methacrylate	Viscosity adjuster
Polyethylene	Emulsifier, binding agent, viscosity adjuster
Natural Fragrance	Fragrance
Hydrolyzed Hibiscus Esculentus Extract	Anti-aging; anti-wrinkle botanical additive
Dextrin	Carrier
Tocopherol	Antioxidant

**May Contain (+/-):** Titanium Dioxide (CI 77891), Iron Oxides (CI 77491/CI 77492/CI 77499), Chromium Oxide Green (CI 77288), Ultramarines (CI 77007), Mica (CI 77091), Fragrance.