

T.I.P.P. Sheet

Name:	Lash of Luxury (RTW)
Item Code:	RWM7 & RWM8
Package:	Black & Black/Brown



Selling Phrases:	<ul style="list-style-type: none">• Instantly creates uniform, volumized long lashes• Builds and strengthens lashes with vitamins and nutrients• Lashes are coated evenly and effortlessly with one stroke• Smudgeproof, water-resistant and long wearing
Reference Phrases:	<ul style="list-style-type: none">• Utilizes a unique technology that combines silky smooth lash building with vitamins A, C & E, seaweed protein and algae extracts• Ozokerite helps product adhere to lashes• Himanthalia Elongata and Enteromorpha Compressa extracts repair damaged hair
Usage:	<ul style="list-style-type: none">• Apply one to two coats for long luxurious looking lashes• Remove with gentle cleanser (safe for eyes) or eye makeup remover

Ingredient	Function
Aqua	Water
Polybutene	Polymer
Cera Alba (Beeswax)	Thickener, emulsifier
Acrylates Copolymer	Creates water resistance
Ozokerite Wax	Natural wax, emulsifier, thickener
Silica	Thickener
Nylon-12	Thickener, opacifier
Glyceryl Mono Stearate	Emulsifier
Butylene Glycol	Humectant
Triethanolamine	pH balancer
Stearic Acid	Emollient
Glycerin	Humectant, emollient
Sorbitan Sesquioleate	Emulsifier
Hydroxyethylcellulose	Thickener, emulsifier
Cellulose	Thickener, binder
Algae Extract	Protectant
Hydrolyzed Algae Extract	Protectant
Himantalia Elongata Extract	Marine extract, repairs damaged hair
Enteromorpha Compressa Extract	Marine extract, repairs damaged hair
Lecithin	Emollient
Tocopherol Acetate (Vitamin E),	Antioxidant
Magnesium Ascorbyl Palmitate (Vitamin C)	Antioxidant
Retinyl Palmitate (Vitamin A),	Antioxidant
Phenoxyethanol	Fixative
Benzoic Acid	Natural preservative
Dehydroacetic Acid	Anti-bacterial
Quaternium-15	Preservative
Disodium EDTA	Stabilizer
Caprylyl Glycol	Emollient
Potassium Sorbate	Anti-fungal
Hexylene Glycol	Anti-bacterial
Natural Fragrance	Fragrance

May Contain (+/-): Iron Oxides (CI 7749/CI77492/CI77499), Titanium Dioxide (CI 77891), Chromium Oxide Greens (CI 77288), Ultramarines (CI 77007).