

# T.I.P.P. Sheet

<b>Name:</b>	<b>Illuminating Concealer (RTW)</b>
<b>Item Code:</b>	varies
<b>Package:</b>	4 g, mini wand Available in 3 shades: Pure Light, Peach Light, Golden Light



<b>Selling Phrases:</b>	<ul style="list-style-type: none"> <li>• Smooth, silky texture glides easily over skin leaving a dewy finish while imparting light diffusing and skin repair properties</li> <li>• Paraben-free</li> </ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"> <li>• Contains active botanicals of Ruscus Aculeatus Root Extract (Butchers broom), Centella Asiatica Extract (Hydrocotyle), Calendula Officinalis Flower Extract and Algae Extract which boost and improve circulation, improve collagen production and diminish under-eye darkness</li> <li>• Dermaxyl™, a peptide to smooth and diminish wrinkles and expression lines</li> <li>• Paraben free</li> </ul>
<b>Usage:</b>	<ul style="list-style-type: none"> <li>• Can be used either under or over concealer.</li> <li>• Provides sheer luminosity and light diffusing to under-eye area</li> </ul>

<b>Ingredient</b>	<b>Function</b>
Phenyl Trimethicone	Skin protectant, water repellent
Bis-Hydroxyethoxypropyl Dimethicone	Skin conditioner, emulsifier
Mica	Mineral used for light diffusing properties
Titanium Dioxide	Mineral used for sun blocking properties
Ethylhexyl Palmitate	Emollient
Dimethicone/Vinyl Dimethicone Crosspolymer/Silica	Stabilizer, thickener
Cera Alba	Emulsifier
Neopentyl Glycol Diheptanoate	Skin conditioning agent
Silica	Carrier of emollients, thickener
Polymethyl Methacrylate	Film former for water repellency
C12-15 Alkyl Benzoate	Component of Dermaxyl™
Tribehenin	Component of Dermaxyl™
Ceramide-2	Component of Dermaxyl™
PEG-10 Rapeseed Sterol	Component of Dermaxyl™
Palmitoyl Oligopeptide	Component of Dermaxyl™
Aqua	Purified Water
Lauryl Methacrylate	Emulsifier derived from coconut oil
Glycol Dimethacrylate Crosspolymer	Emulsifier
Propylene Glycol	Humectant, skin conditioner
Dicaprylyl Ether	Emollient, skin conditioner
Panthenol	Skin conditioner
Ammonium Glycyrrhizate	Skin conditioner
Titanium Dioxide	Mineral used for sun blocking properties
Algae Extract	Humectant, skin conditioner
Ruscus Aculeatus Root Extract	Skin conditioning, soothing, improves circulation
Centella Asiatica Extract	Boosts circulation, improves collagen production
Calendula Officinalis Flower Extract	Plant based anti-oxidant
Xanthan Gum	Thickener
Polyglyceryl-2 Dipolyhydroxystearate.	Emulsifier derived from coconut oil
Nylon-12	Opacifying agent
Cyclopentasiloxane	Skin conditioner
PEG/PPG-18/18 Dimethicone	Emulsifier
PPG-3 Benzyl Ether Myristate	Skin conditioner
Myristyl Lactate	Emollient
Cyclomethicone	Emollient, humectant
Caprylyl Glycol	Skin conditioner, humectant
Natural Fragrance	Fragrance
Phenoxyethanol	Preservative

May Contain: Iron Oxides (CI 77492, CI77491, CI77499), Mica