

T.I.P.P. Sheet

Name:	Eye Brightening Complex Active Powder (Custom Mineral Powder System)
Item Code:	MPA1
Package:	small jar



Selling Phrases:	<ul style="list-style-type: none"> • Clinically proven to decrease under eye darkness by nearly 65% in 4 weeks in clinical trials • Protects collagen and elastin • Reduces eye puffiness • Improves skin firmness and appearance • Improves capillary circulation
Reference Phrases:	<ul style="list-style-type: none"> • Algae extract (comprised of proteins, peptides and amino acids) stimulates toning and restructuring action • Ruscus Aculeatus Root (Butcher's Broom) extract acts mainly on microcirculation in the skin, decreasing capillary permeability; increases circulation, reduces swelling and acts as an anti-inflammatory • Centella Asiatica (Gotu Kola) is used to improve the synthesis of collagen and restore tissue firmness and skin elasticity • Calendula is used for its soothing properties and to assist with circulation
Usage:	<ul style="list-style-type: none"> • Add to mineral powder products to target specific skin conditions • 1 small scoop or 1/8 tsp per 10 gram jar • 4 tiny scoops per 5 gram jar • 3 tiny scoops per 3 gram jar • Apply daily to see results

Ingredient	Function
Aqua (Water)	Moisture
Lauryl Methacrylate	Skin conditioner
Glycol Dimethacrylate Crosspolymer	Humectant
Propylene Glycol	Humectant
Dicaprylyl Ether	Skin conditioner
Panthenol	Moisturizer
Ammonium Glycyrrhizate	Conditioning
Titanium Dioxide	Sunscreen
Algae Extract	Toning, protecting, restructuring
Ruscus Aculeatus Root (Butcher's Broom) Extract	Increases circulation, anti-inflammatory
Centella Asiatica (Gotu Kola) Extract	Stimulates collagen
Polyglyceryl-2 Dipolyhydroxystearate	Emulsifier