

T.I.P.P. Sheet

Name:	Hydrator (Custom Foundation System)
Item Code:	FM4
Package:	1 oz.

Selling Phrases:	<ul style="list-style-type: none">• Paraben Free• Adds hydration to foundation• Reduces surface dehydration
Reference Phrases:	<ul style="list-style-type: none">• Sodium PCA which is a natural occurring component of human skin that's responsible for its moisture binding capacities
Usage:	<ul style="list-style-type: none">• Add .5 ml to any foundation to increase hydration without adding oil• A water based serum to add more hydration to custom foundation

Ingredient	Function
Aqua (Purified Water)	Carrier
Sodium PCA	Humectant, naturally occurring component of human skin responsible for its moisture-binding capacity. Highly water absorbing, increases softness of skin.
Xanthan Gum	Thickener, emulsifier
Natural Fragrance	Fragrance
Citric Acid	Sequestering agent
Disodium EDTA	Stabilizer