

T.I.P.P. Sheet

Name:	Coverage Enhancer (Custom Foundation System)
Item Code:	Varies
Package:	2 oz. jar
Available Shades:	5 (Extra Light, Light, Medium, Dark, Yellow)



Selling Phrases:	<ul style="list-style-type: none">• Paraben-Free• Enables you to create exact match concealers and/or camouflage• Allows you to create full coverage custom foundation• Great coverage for scars and tattoos
Reference Phrases:	<ul style="list-style-type: none">• Oil free• Fragrance free• 28% pigment creates full coverage
Usage:	<ul style="list-style-type: none">• Use 2 large scoops in Custom Foundation for full coverage• Create exact match concealer and/or camouflage

Ingredient	Function
Aqua (Water)	Moisture
Propylene Glycol	Humectant
Hydrogenated Polybutene	Emulsifier
Steareth-20	Emulsifier
C-12-15 Alkyl Benzoate	Emollient
Cetyl Esters	Emulsifiers, emollient
Stearic Acid	Emulsifier
Polyglyceryl-3 Diisostearate	Humectant, emollient, emulsifier
Steareth-2	Emulsifier
Kaolin	French Clay, absorbs oil
Cetyl Ricinoleate	Emulsifier binding agent, castor oil derivative
Polyacrylamide	Thickener
C13-14 Isoparaffin	Solvent
Laureth-7	Softener
Triethanolamine	Stabilizer
Magnesium Aluminum Silicate	Absorbing property
Carboxymethyl Cellulose	Stabilizer
PEG-40 Stearate	Emulsifier
Caprylyl Glycol	Emollient
Hydrogenated Castor Oil	Barrier agent
Lecithin	Emollient
Sorbitan Laurate	Emulsifier
Propylene Glycol Stearate	Emollient
Propylene Glycol Laurate	Lubricant, Emulsifier
Natural Fragrance	Fragrance
Tocopherol	Antioxidant
Disodium EDTA	Chelating agent
Citric Acid	Sequestering agent
Xanthan Gum	Thickener, emulsifier, stabilizer

May Contain (+/-): Micronized Titanium Dioxide (CI 77891), Yellow Iron Oxide (CI 77492), Red Iron Oxide (CI 77491), Brown Iron Oxide (CI 77491, CI 77492, CI 77499), Black Iron Oxide (CI 77499).